

Marko KOVACIČ

Entrepreneur, owner and director



Born on 11 November 1976 in Maribor, Slovenia, where he completed his schooling and education after high school of economics at the Faculty of Arts of the University of Maribor (philosophy and sociology).

Already as a student, he set sail in business waters, when he and his student friends founded the Educational institution SVAROG (2000), which he still manages today. The institute's core activity (in addition to the marketing of educational technologies) is the language school »Hiša jezikov«, which over the years has grown into the largest language school in the city of Maribor.

When his former professor dr. Andrej Fištravec from the university has become Mayor of the city Maribor (2013) became his chief advisor, in charge of developing economic contacts with countries with rapidly growing economies (Turkey, the Middle East, India, Russia, China). During this time, Maribor becomes a leading Slovenian city within the framework of the Chinese political-economic initiative 16/17 + 1 (and is also the founder of the Union of Cities and Regions of the 16/17 +1 initiative). The Financial Times magazine awarded Maribor in the region the award for the best concept of attracting foreign investors for small European cities and regions in 2017 (Cannes, France). During period of 2013 to 2018 Maribor gained many foreign investors (infrastructure projects, production, entertainment...)

After the end of the consultant's mandate (2018), he continued to maintain and develop business contacts with these businesses as a private entrepreneur. Therefore, in 2020, he founded the Maribor Institute for Investment Development and the global trade company Alpine trade d.o.o. and the real estate company RPMG d.o.o.

Major business activities 2020-2023:

- Distribution and retail of energy products in Europe;
- Organization and management and coordination of the ski jumping school selection of Hangzhou, Zhejiang, China in the national Olympic jumping center Planica, Slovenia;
- Organization and implementation of two business international business conferences in cooperation with the city of Shanghai;
- One of major suppliers of Rapid Covid test in Slovenia;
- Organization and implementation of one annual German language course for health workers from the province of Kerala, India.

It operates on 700 m² within two floors of the modern business center Slavija in the business center of Maribor.